



Sponsorship Opportunities for Pianos on State

Benefits	Levels					
	Program Presenter \$20 - \$15K	Arts Champion \$10,000	Arts Hero \$5,000	Arts Benefactor \$2,500	Arts Admirer \$1,500	Arts Steward \$750
Pianos on State banner listing on all painted pianos (11- 14) spanning the length of lower State Street and the Santa Barbara Airport. 2 print ads annually.	✓					
Large logo placement on 4 pianos at the locations of your choice for Pianos on State. 2 print ads annually.		✓				
Large logo placement on 2 pianos at the locations of your choice for Pianos on State. 2 print ads annually.			✓			
Large logo placement on 1 piano for Pianos on State.				✓		
Shared logo placement on 1 piano with other sponsors.					✓	✓
Name recognition on maps, sbca.org, sbartscollaborative.org, and pianosonstate.com websites, POS social media, press releases, and e-newsletters throughout the year.	✓	✓	✓	✓	✓	✓
Placement on digital display in a high visibility area at the Community Arts Workshop year round.	✓	✓	✓	✓	✓	✓
Invitation to Pianos On State Kick Off Party and artist meet and greet.	✓	✓	✓	✓	✓	
Invitation to the Ready to Hang Donor Preview.	✓	✓	✓	✓		
Invitation to our Annual Donor Thank You Event.	✓	✓	✓			
Other specialized events throughout the year.	✓	✓	✓			
Listing in our annual Impact Report.	✓	✓	✓			